

Community and Sponsorship Brief

2026

London Agentic AI is the largest community in the UK for engineers building production AI agents. This brief sets out the size of the community, who attends the events, where those people work, and what sponsoring an evening involves.

The community

AT A GLANCE

Members across Luma and Meetup	5,000+
Companies represented	595
Technical events held	8
Share of registrants who attend	78.7%

The community was founded in April 2025 and has run eight events, each built around one engineering discipline rather than a general AI theme. Events are hosted at partner offices, including Amazon, Databricks, Google DeepMind, Tessl and AutogenAI.

Rooms are kept between 100 and 150 people. That is a deliberate constraint. It keeps the discussion technical and it means a sponsor can meet a meaningful share of the room in one evening.

Who attends

The figures below come from attendees at recent events who provided a job title at registration. They describe the composition of the room rather than the wider mailing list.

SENIORITY

Level	Share
Founders and C-level	29.8%
Directors, heads and VPs	8.3%
Managers, leads and principals	14.4%
Senior individual contributors	5.4%
Individual contributors	38.8%
Students and academics	3.3%

Taken together, **52.5% of attendees are founders, C-level, heads or team leads**. This is a room with both the engineers who evaluate tools and the people who approve the spend.

DISCIPLINE

Function	Share
Leadership	30.9%
Data, ML and AI	20.0%
Engineering	16.3%
Product	4.8%
Sales, go to market and marketing	3.3%
Research	3.3%
Consulting	2.6%
Other	18.7%

More than a third of the room works directly in data, machine learning or engineering, on the systems and infrastructure that production agents run on.

Where they work

The membership spans 595 organisations, ranging from large enterprises to early stage AI companies.

Organisations represented

The following organisations appear across the membership and the attendee lists of recent events. They are grouped by sector rather than by headcount.

Sector	Organisations
Banking, financial services and fintech	JPMorgan Chase, Goldman Sachs, Bank of America, Citi, HSBC, NatWest, Lloyds Banking Group, Santander, UBS, BlackRock, Visa, Mastercard, Revolut, Monzo, Wise
Technology and cloud	Amazon, Apple, Google, Microsoft, Meta, IBM, SAP, Salesforce, Cisco, Dell, Databricks, Bloomberg, Stripe, Uber, Airbnb, Alibaba Cloud, Tencent
Consulting and professional services	Accenture, Deloitte, PwC, KPMG, EY, BCG, Capgemini, Tata Consultancy Services, Infosys, Wipro, Cognizant
Industry, energy, media and telecoms	Shell, BP, National Grid, Siemens, Airbus, GSK, BBC, O2
Retail, travel and consumer	Tesco, Nestlé, Ocado, Expedia Group

AI-native companies

79 companies in the membership are AI-native businesses, identified by their own domain. These are teams making architecture decisions on new systems, before any incumbent tooling is in place.

The table above lists larger organisations only. Beyond it, the membership includes a long tail of scale-ups, startups and software businesses across the 595 companies represented.

Engineering themes

Every event is built around a single engineering discipline. A sponsor can choose the theme that sits closest to what they build, so the evening is useful to the audience and relevant to the sponsor at the same time.

Theme	What the evening covers	Suits
Memory Engineering	Short and long-term agent memory, state across sessions, what to persist and what to discard.	Databases, memory and state platforms
Context Engineering	Retrieval quality, context windows, chunking and grounding against real data.	Vector and search infrastructure, RAG platforms
Eval Engineering	Measuring agent quality, regression testing, offline and production evaluation.	Evaluation, observability and testing tools
Inference Engineering	Serving, latency, routing, cost control and model selection under load.	Model providers, inference and GPU platforms
Guardrail Engineering	Safety, policy enforcement, prompt injection and controls for regulated environments.	Security, governance and compliance vendors
Harness Engineering	The runtime around the model, covering tool access, sandboxing and execution.	Agent runtimes, sandboxing, cloud platforms
Orchestration Engineering	Coordinating multiple agents, workflow design, queues and long-running jobs.	Workflow and orchestration platforms
Loop Engineering	Agent control loops, planning, retries and deciding when an agent should stop.	Agent frameworks, reliability tooling
Skills Engineering	Defining, packaging and discovering the tools and skills an agent can call.	Integration platforms, tool and MCP ecosystems
Prompt Engineering	Prompt design and testing, structured output and controlling model behaviour.	Prompt tooling, model providers
Code Engineering	Coding agents, repository-scale change and automated review.	Developer tools, code assistants, CI platforms
Agentic Engineering	End-to-end production agent systems and what breaks at scale.	Platforms, consultancies, systems integrators

Agent Optimization, Agent Experience and the Future of Coding also run as programme themes across events. If none of the above is a clean fit, we can shape a theme around the problem you work on.

How the evening works

The programme runs for 60 to 70 minutes. The room opens before it starts and stays open afterwards, so there is time either side for people to talk.

Talks

Two to three technical talks. One is given by the sponsor. The others come from other companies. That is often a customer of the sponsor describing how they use the product in production, or a company working on the same problem from a different angle.

Panel and questions

The talks are followed by a panel with two or three panellists, taking questions from the audience. Speakers from the evening usually sit on it, so the sponsor's engineers answer questions from the room directly.

Networking

Speakers stay after the panel finishes. Attendees come for the conversations as much as the talks, so the schedule leaves room for them.

Sponsorship

Sponsorship is straightforward and the amounts involved are modest. There are two costs in an evening, and depending on your situation you may only carry one of them.

The venue

If you have suitable office space in London, you host and there is no venue cost at all. Amazon, Databricks and Google DeepMind have each done this. If you do not have space, we can hire a room, which adds to the total.

Food and drink

Usually pizza and drinks for the evening. This scales with how many people we accept, so a smaller room costs less. The smallest evening we run is 60 people.

Everything else

The programme, speakers, promotion to the community and the recording are handled by us. There is no cost to you for any of it.

The overall cost is minimal compared with most technical events in London. It varies with the venue and the size of the room, so get in touch and we will talk it through and shape an evening around the budget you have available.

What a sponsor gets

- A speaking slot on the night, used for a technical talk rather than a product pitch.
- Credit on the event listing, in the announcement to the community, and on the published recording.
- Time before and after the talks to meet people in the room.

Next steps

If you would like to sponsor an evening, let us know which theme fits your product and roughly what budget you have in mind. We will come back with a date, a venue and a draft programme.

Events are scheduled through the year and themes are set a few weeks ahead, so there is usually room to align an evening with a launch or a campaign if the timing matters to you.

London Agentic AI

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